



AUTHORIZED  
Training Center



your learning solutions partner

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## Adobe® Illustrator® CS3: Level 1

### Course Description

Learn this sophisticated graphics application and create complex, attractive designs with type effects. Create logos, advertisements, and other illustrations with ease using this software. In this course, you will use Adobe® Illustrator® CS3 to draw and manipulate simple shapes to create logos. You will also combine text and graphics to create advertisements.

**TARGET STUDENT:** designers, publishers, pre-press professionals, marketing communications professionals, or people switching to a design job or taking on design responsibilities, who need to use Illustrator® to create illustrations, logos, advertisements, or other graphic documents.

#### SKILLS TAUGHT:

- Creating simple and freeform shapes
- Logo creation with simple shapes
- Creating logos using custom paths
- Enhancing logo text
- Manipulating body type
- Creating an advertisement
- Organizing creative assets using Adobe® Bridge®

### COURSE CONTENT

#### Lesson 1: Creating Simple Shapes

Topic 1A: Create a New Document

Topic 1B: Customize the Workspace

Topic 1C: Draw Basic Shapes with the Shape Tools

Topic 1D: Draw Basic Freeform Shapes with the Pencil Tool

#### Lesson 2: Creating Logos Using Simple Shapes

Topic 2A: Format Objects

Topic 2B: Manipulate Objects

Topic 2C: Insert Type

#### Lesson 3: Creating Logos Using Custom Paths

Topic 3A: Draw Paths with the Pen Tool

Topic 3B: Modify Existing Shapes

Topic 3C: Duplicate Objects

Topic 3D: Apply Graphic Styles

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## COURSE CONTENT CONTINUED

### **Lesson 4: Enhancing Logo Type**

- Topic 4A: Apply Gradients to Type
- Topic 4B: Flow Type on a Path
- Topic 4C: Apply an Envelope to Type

### **Lesson 5: Manipulating Body Type**

- Topic 5A: Import Body Type
- Topic 5B: Format Type with Styles
- Topic 5C: Find and Replace Text
- Topic 5D: Fix Spelling Errors
- Topic 5E: Insert Typographic Characters

### **Lesson 6: Creating an Advertisement**

- Topic 6A: Import a Graphic
- Topic 6B: Align Objects
- Topic 6C: Apply Spot Colors
- Topic 6D: Wrap Text
- Topic 6E: Export a File

### **Lesson 7: Organizing Assets with Adobe® Bridge**

- Topic 7A: Customize the Adobe Bridge Workspace
- Topic 7B: Append Metadata to Assets